



NEW LEVEL BROADCASTING
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New Level Media Facebook @newlevelmedia2 Twitter

NEWLEVEL BROADCASTING IS JUST LIKE RADIO

NEW LEVEL BROADCASTING COVERING THE EVENT NO ONE COVERS

FINAL NUMBERS FOR 2018

New Level Broadcasting numbers for 2018, you will note the numbers are patterned after the 3 platforms
 New Level Broadcasting has set up for coverage TV, Radio and Newspaper

9 of 12 months over 1,000 unique hits

Website:

Through 11 Months 18,104

Through 24 Months 46,711

Video Clips

- Northridge Boys Leave for Noblesville Tourney
- Elkhart Central Girls Leave for Columbus North
- Morgan Litwiller getting 1,000 points
- Girls giving Northridge Girls Basketball team High Fives before the Homestead Game
- Northridge Marching Band Performances
- Elkhart Memorial Marching Band in Elkhart Parade
- Northridge Lakeland Boys Basketball Highlights
- Essenhaus Crusie Inn
- Sara Troyer Diving vs Elkhart Central
- New Paris Speedway Video Clips
- Northridge LaCrosse Practice
- Elkhart Central Track State Championship Reunion
- Kelsey Brickner College Signing
- Northridge Dance Team

Unique Hits Per Month

Month	Number	Rank
Oct	997	1
May	627	2
Sept	603	3
Aug	480	4
Jan	474	5
Feb	420	6
Nov.	390	7
March	272	8
Dec,	268	9
April	230	10
July	127	11
June	112	12
Total	5,000	

Social Media

New Level You Tube Page	1,617
Twitter	788
Mike Ganger	1,080
Town of Middlebury	2,426
Indiana Marching Band	17
Indiana Sports Fans	89
Total	6,017

Top Performance Pages on Website for the year

- Fall Sports Archive
- Results Page
- Conference Page
- New Level Championship Coverage
- Winter Sports Coverage
- Spring Sports Coverage
- Festival Converage
- In Season Tourney Coverage
- Past Archives of Games
- New Level Coaches Show
- Midwest Sports Coverage
- Crystal Valley News Coverage

Total for 2018

- | | |
|----------------|--------|
| Total | 29,121 |
| • Social Media | 6,017 |
| • Wedcast | 5,000 |
| • Website | 18,104 |

Website Unique Hits Per Month for 2018

Month	Unique Hits	Rank
Dec	2957	1
Nov	2842	2
June	1902	3
Sept	1786	4
Jan	1555	5
Oct	1465	6
Aug	1357	7
March	1232	8
Feb	1110	9
July	838	10
April	768	11
May	732	12