



**NEW LEVEL BROADCASTING**  
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**New Level Media Facebook @newlevelmedia2 Twitter**

**NEWLEVEL BROADCASTING BRING RADIO, NEWSPAPER  
AND T.V. TO THE INTERNET**

**NEW LEVEL BROADCASTING COVERING THE EVENT NO ONE COVERS**

Master 2018 Numbers

Newspaper, Radio, and T.V Features to the internet numbers

**9 of 12 months over 1,000 unique hits**

**Website:**  
 Through 11 Months 17,925  
 Through 23 Months 46,006

**Top Pages seen on New Level Broadcasting Website**

- Winter Coverage
- Fall Coverage
- Results
- Past Archives of Games
- Results
- Conference Coverage
- Spring Sports Coverage
- New Level Championship Coverage
- In Season Tourney Results
- Midwest Coverage
- New Level Coaches Show
- Festival Coverage

**Top Views on You Tube for 2018**

- Northridge Lady Raiders greeted by Little Lady Raiders
- Essenhous Crusie Inn
- 71 Lap New paris Speedway (103 Views)
- New Parie Speedway
- Harness Racing at Nappanee

**Social Media**

New Level You Tube Page 1,612  
 Twitter 788  
 Mike Ganger 1,080  
 Town of Middlebury 2,423  
 Indiana Marching Band 17  
 Indiana Sports Fans 89  
 Total 6,009

**Total for 2018 (1,155 from 30,000) Total 28,934**

- Social Media 6,009
- Wedcast 5,000
- Website 17,925

**Unique Hits Per Month**

Month	Number	Rank
Oct	997	1
May	627	2
Sept	603	3
Aug	480	4
Jan	474	5
Feb	420	6
Nov.	390	7
March	272	8
Dec,	268	9
April	230	10
July	127	11
June	112	12
Total	5,000	

**Unique hits on website**

Date	2018 VISITORS	2017 VISITORS
12/01/2017 - 12/31/2017	1182	1430
01/01/2018 - 01/31/2018	1176	1841
02/01/2018 - 02/28/2018	865	1820
03/01/2018 - 03/31/2018	1103	1788

04/01/2018 - 04/30/2018	770	1490	Dayton	Ohio
05/01/2018 - 05/31/2018	742	1203	DeMotte	Indiana
06/01/2018 - 06/30/2018	834	1161	Detroit	Michigan
07/01/2018 - 07/31/2018	976	1242	Dyer	Indiana
08/01/2018 - 08/31/2018	1388	1221	Edinburg	Indiana
09/01/2018 - 09/30/2018	1760	1963	Elkhart	Indiana
10/01/2018 - 10/31/2018	1621	1363	English	Indiana
11/01/2018 - 11/30/2018	2874	1182	Fort Wayne	Indiana
12/01/2018 - 12/31/2018	1097	-	Francesville	Indiana
<b>Total</b>	<b>15918</b>	<b>17704</b>	Goshen	Indiana
			Granger	Indiana
			Hammond	Indiana
			Huntertown	Indiana
			Indianapolis	Indiana
			Kalamazoo	Michigan
			Kendallville	Indiana
			Knox	Indiana
			Lafayette	Indiana
			Lake Placid	Florida
			Laotto	Indiana
			LaPorte	Indiana
			Ligonier	Indiana
			Lincoln	Nedbraska
			Livonia	Michigan
			Loogootee	Indiana
			Manchester	Indiana
			Mentone	Indiana
			Middlebury	Indiana
			Miford	Indiana
			Mishawaka	Indiana
			Mount Vernon	Ohio
			Munster	Indiana
			Nappanee	Indiana
			Nashville	Indiana
			New Albany	Indiana
			New Haven	Indiana
			New Paris	Indiana
			Noblesville	Indiana
			Novi	Michigan
			Phoenix	Arizona
			Plymouth	Indiana
			Richmond	Indiana
			Rio Rancho	New Mexico
			Roanoke	Indiana
			Rockville	Maryland
			Rossville	Indiana
			Rushville	Indiana
			Seymour	Indiana
			Silver Lake	Indiana
			South Bend	Indiana
			Syracusa	Indiana
			Topeka	Indiana
			Valparaiso	Indiana
			Wabash	Indiana
			Warsaw	Indiana
			West Lafayette	Indiana
			Whiting	Indiana

**Website unique hits per month for 2018**

Month	Unique Hits	Rank
Nov	2842	1
Dec	2743	2
June	1902	3
Sept	1786	4
Jan	1555	5
Oct	1465	6
Aug	1357	7
March	1232	8
Feb	1110	9
July	838	10
April	768	11
May	732	12

**Goals for 2019:**

- Elkhart Coverage
- Northeast Indiana/LaGrange Coverage
- In Season Tourney Coverage
- Show's
- Elkhart Aquatic Center
- South Bend
- Newsletter
- College Coverage
- Middlebury/Northridge
- New Level Championship Post Season Coverage
- Harness Racing/Stock Car Coverage
- Middle School Coverage
- Club Sports
- Community Coverage
- Festivals/Fairs

**WHERE PEOPLE HEAR THE BROADCAST**

City	State
Albion	Indiana
Angola	Indiana
Argos	Indiana
Avondale	Arizona
Belleville	Michigan
Blainville	Quebec
Brazil	Indiana
Bristol	Indiana
Buckeye	Arizona
Carmel	Indiana
Chesterton	Indiana
Chicago	Illinois
Churubusco	Indiana
Columbia City	Indiana
Columbus	Ohio
Corydon	Indiana
Crown Point	Indiana